6 good reasons to buy fish from a shop

1. You’re not ‘buying blind’ because you see the fish swimming around, its colour and condition & can choose exactly the right one for you.

2. There’s someone on hand to give you instant expert advice to help make your new tank addition a success.

3. Our animal welfare standards have been inspected by our local authority and we have the pet shop licence to prove it.

4. We deal with respected importers and wholesalers so we can know our stock is legal to sell in the UK.

5. You are buying from a legitimate business, giving you consumer protection through the Sales of Goods Act. And we provide local jobs as well as contributing to the UK economy.

6. By displaying live fish we help to inspire the next generation of fish-keepers in a way an online shop just can’t – & that supports the long-term health of this fantastic hobby!

If you do buy fish online make sure the seller is following the Ornamental Aquatic Trade Association’s Guide To The Distance Selling of Livestock. Find out what that means at www.ornamentalfish.org