

6

good reasons to *buy fish* from a shop



1

You're not 'buying blind' because you see the fish swimming around, its colour and condition & can choose exactly the right one for you.



2

There's someone on hand to give you instant expert advice to help make your new tank addition a success.



3

Our animal welfare standards have been inspected by our local authority and we have the pet shop licence to prove it.



4

We deal with respected importers and wholesalers so we can know our stock is legal to sell in the UK.



5

You are buying from a legitimate business, giving you consumer protection through the Sales of Goods Act. And we provide local jobs as well as contributing to the UK economy.



6

By displaying live fish we help to inspire the next generation of fish-keepers in a way an online shop just can't – & that supports the long-term health of this fantastic hobby!

If you do buy fish online make sure the seller is following the Ornamental Aquatic Trade Association's *Guide To The Distance Selling of Livestock*.

Find out what that means at www.ornamentalfish.org



ORNAMENTAL
AQUATIC TRADE
ASSOCIATION

Ornamental Aquatic
Trade Association Ltd
*The voice of the ornamental
fish industry*

0870 043 4013
info@ornamentalfish.org
www.ornamentalfish.org